



## Dowling Road / Seward Highway Interchange Reconstruction

### EVENT NOTES

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SUBJECT:	Dowling Road/Seward Highway Interchange Reconstruction
PROJECT NUMBER:	CFHWY00359
GROUP:	Public
DATE:	Wednesday, February 6, 2019
TIME:	3 to 7 p.m.
LOCATION:	Alaska Airlines Center Auxiliary, University of Alaska Anchorage, 3550 Providence Drive, Anchorage
OUTREACH:	See Table 1. Event Outreach
ATTENDANCE:	441 people signed in
MATERIALS:	Fact sheet, comment sheet, alternative concept graphics
STAFF PRESENT:	DOT&PF: Kevin Jackson, Jon Knowles Lounsbury & Associates: Joseph Taylor, Susan Acheson

#### EVENT INFORMATION:

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Attendees were greeted at the door and asked to sign in. They were provided with a program showing the layout of the event. Over 100 Anchorage area and regional corridor transportation projects and programs were represented. Community members were encouraged to ask questions of the project teams and to provide comments.

During the event, the team recorded the written and verbal comments summarized below.

- Yes – bigger roundabout – too small now for 45-foot bus not to split lane. I also think too narrow allows for people to not slow as they should. Glad there will be a new design.
- Most of the comments we heard at the table were favorable to the roundabouts. People were happy they would be bigger and better than the existing ones.
- Several people mentioned gap problems; that gaps were too small and infrequent to merge into for drivers. The lack of gaps was sighted as a challenge for crossing when walking or biking.
- Some people were glad the speed humps were going away, some wanted to keep the speed humps for speed control.
- One commenter did not like roundabouts and avoids them.

Attendees submitted the following comments about the event.

- I will be letting my clients know about this event. I'm wondering if there will be free transportation to the fair on the bus routes listed on the flyer? Thanks! *Team response: Unfortunately not. However I hear that Anchorage residents were mailed*

*a free day pass in the mail that can be used for the event. Camden Yehle, Public Involvement Specialist, Brooks & Associates.*

- Thanks for the email. Wishing there was secure 'bike parking' available. These keep getting bigger and bigger, which is great, but sadly it is difficult to get through it all by the 7 p.m. closing time. *Team response: this is good feedback. We hope to work with Bike Anchorage next year and consider their 'valet bike parking' and we will provide feedback to the University. We have heard from others about the difficulty getting through all projects in the 4-hour time frame. Anne Brooks, Public Involvement Specialist, Brooks & Associates.*
- You and your team put together a very informative, thorough and enjoyable presentation. The presenters blended well and were willing to discuss any questions we had. Thank you for organizing.
- This is a great venue for providing info on multiple projects. We learned about upgrades on O'Malley, rerouting of the highway by Cooper Landing, the Dowling Roundabout Upgrades, and the Campbell Tract Realignment. All of these will have a positive impact when completed! Thanks for pulling all the project folks together in one place – very informative!
- Great event. Department of Transportation and Public Facilities Commissioner John MacKinnon.

**Table 1. Event Outreach**

<b>Date</b>	<b>Outreach method</b>	<b>Description</b>
11/06/2018 02/01/2019 02/04/2019	Blog posts	Information posted on the event blog, <a href="https://anchoragetranspofair.blogspot.com/">https://anchoragetranspofair.blogspot.com/</a> , 1,400 page views in the last month
11/29/2018 02/04/2019	Email notice and reminder	Email invitation to project stakeholders and the Anchorage Transportation Fair email list, 2,100 sent, 33% to 36% open rate
11/29/2018	Event notice to projects websites	Event notice posted on the public involvement page of project website
12/10/2018	Community calendars	Request sent to the <i>Anchorage Daily News</i> , <i>Anchorage Press</i> , and KTUU to post the event on online calendars
01/03/2019 01/11/2019 01/17/2019 01/23/2019 01/30/2019	What's Up Listserve	Announcement inviting the public to the event, 2,500 sent
01/09/2019	DOT&PF public involvement online calendar	Event info posted to <a href="http://dot.alaska.gov/creg/calendar.shtml">http://dot.alaska.gov/creg/calendar.shtml</a>
01/09/2019	Event flyer	Flyer distributed to area elected officials, project teams, People Mover buses, and posted in Mountain View and Fairview

<b>Date</b>	<b>Outreach method</b>	<b>Description</b>
01/18/2019	Invitation to University of Alaska Anchorage College of Engineering students	Invitation sent by University of Alaska Anchorage staff to College of Engineering students
01/18/2019	Request for all teams and groups to invite stakeholders	Inviting the public to the event
01/28/2019 01/29/2019 02/04/2019	Facebook boosted post	DOT&PF sponsored post targeting Anchorage area residents
01/28/2019 02/04/2019	Federation of Community Councils notice	Notice of event sent to all Anchorage community council memberships
01/28/2019 01/29/2019 01/30/2019 01/31/2019 02/01/2019 02/02/2019 02/03/2019 02/04/2019	Twitter	DOT&PF sponsored tweet targeting Anchorage area residents
01/29/2019	State of Alaska Online Notice	Email invitation to Online Notice subscribers
02/01/2019 to 02/06/2019	Radio advertisement	Event advertised on KSKA sponsored by the Municipality of Anchorage and the Alaska Railroad
02/04/2019	GovDelivery	Email invitation to GovDelivery subscribers
02/04/2019	DOT&PF website	Event added to homepage scrolling banner
02/04/2019	Municipality of Anchorage Bulletin	Inviting Municipal staff to the event
02/04/2019	Municipality of Anchorage website notice	Request to add event to scrolling gadget on Municipality of Anchorage home page, <a href="https://www.muni.org/pages/default.aspx">https://www.muni.org/pages/default.aspx</a>

**Related documents on file:**

- Sign-in sheets
- Comment sheets
- Fact sheet
- Project graphics
- Outreach and advertising